



St Claire's Childcare

AFTER SCHOOL & HOLIDAY CLUBS

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2019 Winners - Innovation Recognition

"In 2018 we were delighted to find out that some parents had nominated us for the National Nursery Recognition Awards, only to be amazed later in the year when we found out that the judges had put us forward as finalists for the Innovation in Childcare Award! They said "The innovation aspect that the judges saw was related to activities. Having dedicated more time developing activities and also bringing other providers and professionals to present new challenges and opportunities to kids was what was considered the most innovative."

What is it we actually did? A few years ago we decided to use our advertising budget on external activity providers for the children- we've had yoga and dance in After School Club, we've had an incredible array of activities in Holiday Club- from archery to meeting llamas! We have employed Jade and Tracey to exclusively work on planning activities, as a result of which we've had fantastic activities and the Crest scheme run at both Mudeford Juniors and Winton so far.

Everyone put so much effort into making the clubs fab that we decided to go to the Awards Night up in Leicester as a Thank You to the teams and, of course, to see if we'd win! We were up against settings from across the country- people had been nominated for all sorts of things- from opening branches in China to sending staff overseas to train, so when we heard that we had won we couldn't believe it! We had a fantastic night and came back with a National Award, all thanks to the support from our families and community. We'd like to say such a big thank you to everyone who voted, it really meant a lot to us all and we came away buzzing with ideas for the future! Please 'like' our Facebook page to see what we're up to now!"



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St Claire's After School & Holiday Clubs inc t/a Safe and Sound. Registered Company number 4503326,

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